

NowForce Mobile Application Privacy Policy

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Intellicene Inc. and its affiliates and subsidiaries ("Intellicene" "we," "our," or "us") know that you value your privacy and security. We do too. This Privacy Policy describes the ways in which we use and disclose Personal Information about you collected through our platform (the "App"). This Privacy Policy does not apply to any other Personal Information you provide or that Intellicene collects. To access Intellicene's Global Privacy Policy, please click here. Through this Privacy Policy, we provide you with information about our privacy practices and the choices and rights you may have regarding Personal Information in connection with the App.

Note about Children: As required by applicable law and our Terms of Service, children under the age of 13 may only use the App with the express prior consent of a parent or legal guardian. If you are a Teacher or Administrator, you must obtain all necessary parental consent before allowing students to create an account or use the App.

About NowForce – Intellicene's NowForce solution ("Nowforce") provides organizations with an event management system that runs either on a multitenant SaaS or a standalone on-prem platform. We provide organizations and their end users with licenses for a web and mobile App to operate and manage incidents and communications between individuals involved in the incident as reporters, responders or supervisors.

The online communications platform helps organizations manage safety-related information and incidents. Intellicene has no direct relationship with the individuals whose personal information it processed through the App by the organization customer. Customers are typically the individual's employer, a local authority or agency where the individual resides. We act as a service provider to our clients and collect and process the data received from

you and other organization representatives through the App on behalf of our clients.

Information We Collect and Use — "Personal Information" means any information that may be used to uniquely identify an individual. Personal Information may include some or all of the following identifiers: name, identification number, location data, device identifiers.

Intellicene obtains and uses certain types of Personal Information of the customer and its end users as defined below, solely for the purpose of providing the services to our customer in accordance with our terms of use and the specific agreement with each customer. For example, we do not collect Personal Information or track your usage of the App in order to showcase advertisements on the App.

We process your Personal Information with your consent, to meet our contractual obligations with our clients, and in conformance with our legitimate business interests (e.g., maintaining the security of the App, enforcing the terms and conditions associated with the App, monitoring the performance of the App, quality assurance of our customer service operations, and product improvement and development).

Profile Information You or Your Organization Provides – We collect Personal Information that you or your organization admin ("Admin") submits when your user is created or updated on the App profile. The profile Personal Information may include:

- your username
- your name
- e-mail address
- mobile phone number
- your organizational profile, roles, groups, policy and other organizational information
- your assignments to tasks/incident and the type of messages or other communications that may be sent to you via the app
- other registration information



We use the Personal Information in your profile to provide the App services and to provide the information to your organization. We use the contact information to enable the exchange of electronic messages and service-related notifications from your organization by email, SMS text message, push notifications, secure live chat, and other methods. By submitting your email address and mobile phone number, you consent to receive communications for the purpose of using the App. We use your username (email address, mobile phone number or other type of ID) to allow you to log-in on multiple devices.

The processing of your Personal Information for these purposes is to meet our contractual obligations with our clients. The data you provide through the App will be available to your organization. Therefore, our use and disclosure of Personal Information is limited by our agreements with them. This Privacy Policy does not reflect the privacy practices of our clients, and we are not responsible for our clients' privacy policies or practices. We do not review, comment upon, or monitor our clients' privacy policies or their compliance with their respective privacy policies, nor do we review our client's instructions with respect to our processing of information to determine whether such instructions are in compliance or conflict with the terms of the client's published privacy policy. This Privacy Policy also does not address how other recipients may use and disclose the information they receive through the App. If you wish to know about the information practices of the organizations with which you are using the App, such as your employer or local authority, please contact them directly.

Information You Submit When Using the mobile App — the NowForce mobile application offers multiple combinations of features (i.e. SOS, Reporter, Responder etc.). Each feature has a different impact on the nature of the Personal Information collected. Please note that when you download and use the mobile app, you do so voluntarily. Our mobile apps may collect the following types of information:

We collect the information you submit to your organization when using the App, such as when

reporting or responding to an incident. This information can include text, forms, photos, videos, audio recordings, or other operational content. Some of the information you provide may constitute special categories of data or sensitive Personal Information about you or another person, such as information related to the person name or marks. This information is used for operational purposes, such as to send your organization the information so they can respond to the mission that you opened.

Location Data – Many of our App's safety, security and operational-related services rely on users' location information calculated in the phone by GPS, WiFi, cell tower location information that provide an estimated location. This information helps provide actionable safety and security intelligence to you, your organization, and other users. For example, your organization may send incident information and task assignments based on your proximity to an incident, or safety and security messages to users in a certain geographic area. Your location information may be provided to your organization when you interact with your organization to submit a report or a confirmation that you received a broadcast message to users in a certain geographic area. You may turn off your location settings on your mobile device at any time to disable location services by managing your location services preferences or, if available, through the App's permission settings. If you disable location services on your device or for the App, your use of the App will be significantly impaired. The processing of your Personal Information for these purposes is based on your consent.

Information We Automatically Collect – We automatically collect certain technical information about your software and hardware attributes (including operating system version, identifiers, and hardware model information), mobile carrier information, device and application IDs, IP address, and information regarding how you use the App (such as the date, time, and duration of use). We use this information to provide and improve the App and the products and services we provide; to personalize the content, messages, and App



experience we provide to you; to provide you with technical support.

Pseudonymization and Anonymization — We may aggregate, anonymize and/or de-identify the information collected through the App such that it is no longer personal information for business purposes, including for improving our products and services, in which case we may use such information without further notice to you.

Legal and Other Similar Uses – We may process (including use, disclose, and store) information, including your Personal Information, where we believe it is required or appropriate in order to comply with applicable laws, including law enforcement requests and legal processes, such as a court order or subpoena; or enforce our Terms of Use.

Information Sharing — We do not disclose Personal Information about you except as described in this Privacy Policy. We do not rent or sell your Personal Information. We do not share your Personal Information with third parties for their marketing purposes.

Your Organization – When you connect your profile to an organization, we treat the Personal Information received through your use of the App in connection with an organization as the organization's information. In other words, we process the information to provide the App services to the organization in compliance with our agreement with the organization, including by providing access to all Personal Information of the user connected to the organization. The organization accesses, uses and discloses this information for its business purposes. You may contact your organization to learn about how it uses this information.

Emergency Personnel – Your organization may disclose the Personal Information collected from and about you through the App with other users (responders and supervisors) using the app or the web application (dispatch operators).

Third-Party Service Providers and Vendors – We may transmit or store the Personal Information via third party service providers and vendors to provide the App's technical infrastructure and send communications, such as push messages, email and text messages.

Merger, Sale, or Other Asset Transfers – To the extent permitted by applicable law, if we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of company assets, or transition of service to another provider, your information may be sold or transferred as part of such a transaction in order to maintain your organization's business continuity as permitted by law and/or contract.

Where Information is Processed — We collect, process, and store that information in the United States. We may also transfer that information to our affiliates and subsidiaries or to other third parties, across borders to other countries or jurisdictions around the world. If you are visiting from the European Economic Area or other regions with laws governing data collection and use that may differ from U.S. law, please note that you may be transferring your Personal Information to the United States, which does not have the same data protection laws as the EU or other countries.

How Information is Stored and Secured - We maintain appropriate organizational and technical measures for the protection of the security, the confidentiality, and integrity of Personal Information from unauthorized or unlawful access, accidental loss, destruction. damage, misuse, disclosure alteration. The system encrypts Personal Information and undergoes periodical penetration testing. However, no information system can be 100% secure, so we cannot guarantee the absolute security of your Personal Information. Moreover, we are not responsible for the security of Personal Information that you transmit to the App over networks that we do not control, including the Internet and wireless networks. You do so at your own risk. If Intellicene learns of a security system's breach, we will comply



with all applicable law to notify you about the breach so that you can take protective steps. Please make sure to immediately notify us if you have a reason to believe that your interaction with us is no longer secure.

How Long Do We Keep Your Information — Your Personal Information is stored for as long as your organization choses to do so. We routinely purge old user routine locations that are no longer linked or related to an incident, a task or another operational activity.

Your Choices and Rights – You choose whether to send locations, reports, statuses and other Personal Information via the App. Within the App, the Admin can access the organization's profile to update passwords and contact information and view the current availability of the App's users, their location and communications. If you cannot find the information you are looking for or make the changes you want to make in the App, please contact your organization Admin.

While we take various steps to ensure the accuracy and completeness of your Personal Information, we rely upon you to provide accurate and complete Personal Information when interacting with the App. All individual persons whose Personal Information is being processed by Intellicene have the legal right to request from its organization: (i) access, (ii) rectification (iii) erasure, (iv) restriction of processing, (v) object to processing; and/or (vi) data portability of their Personal Information. We may help your organization respond to such requests. If you are unable to use the App features to complete your request, please contact your organization. If you believe your information has been submitted to the App and you are not associated with an organization using the App, please contact privacypolicy@Intellicene.com.

If you are in the EU, you also have the right to lodge a complaint with an EU supervisory authority. However, if you have a complaint regarding the processing of your Personal Information, we kindly request that you

first contact us directly as indicated in the Contact Us section of this Privacy Policy, and we will reply promptly.

Children's Information — Intellicene does not knowingly permit children under the age of 13 to use the App without prior, express consent from a parent or legal guardian. If we learn that Personal Information of a child has been collected on the App without the appropriate prior parental consent, then we will take appropriate steps to delete this information.

If you are a parent or guardian and discover that your child under the age of 13 has a registered account with our company without your consent, please contact privacypolicy@Intellicene.com and request that we delete that child's personal information from our systems.

Enforcement and More Information — When we receive formal written inquiries or complaints, we will contact the individual regarding his/her concerns. Intellicene will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the handling of Personal Information that cannot first be resolved between Intellicene and an individual.

Changes to this Privacy Policy – Without prejudice to your rights under applicable law, we reserve the right to amend this Privacy Policy at any time to reflect changes in the law, our data collection and use practices, the features of our App and products, or advances in technology. We may alert you of such changes by sending you a notice via the email address you have provided or through the App itself. If we make a material change to this Privacy Policy, you will be provided with appropriate notice. We also make the revised policy accessible through the App, and we encourage you to review the policy periodically. If you do not agree to the changes to this Privacy Policy, you should stop accessing or using the service and you should request the deletion of your Personal Information by contacting us.